

iTekLogic For Business

Think your business doesn't depend on your computers to keep it going? Think again!

Most businesses today are at least partly dependent on computers, and many couldn't function at all without them. Even if your business is not computer-based, you likely have some, if not all, of these things stored on company machines:

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Contact information for clients, vendors, and other important business connections

Important correspondence such as emails and typed letters

Customer history and records

Accounting records

Tax documents

Key databases

Other important documents

Losing this information would be devastating to any business. With many of these files, once lost they are gone forever. Even if you can retrieve some of the information, consider the time and expense required before you can reopen your doors. And if you can't retrieve the information, what will happen to your business? Clearly, your company needs some type of protection to keep this from happening.

But what do you need to protect your business from?

Your business computers face innumerable threats. The more dependent the business world has become on computers, the more vulnerabilities it has been exposed to. Today, any number of problems could wipe out your computers, and the business they support, including:

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Viruses, spyware, and hackers: Although some of these threats may only pose a risk of annoyance, others will sabotage your entire system, shutting you out of your important files. Online backup ensures that you won't lose your data in a worst-case scenario.

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Hardware failures: Businesses often demand plenty of hard drive space. As a result your company may have many computers, as well as accessories such as external hard drives and USB drives. If one of these should fail, you face the risk of losing everything that was stored on that device. Online backup allows you to protect your business's important data, no matter how infrequently it is used or how few machines it is on.

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Theft, natural disasters: Although theft is often thought of as a problem faced primarily by individuals, businesses aren't invulnerable to it. Disgruntled employees have been known to destroy their work when they leave. Natural disasters can also shut down operations for a while, if you don't have a way to bounce back. Online backup to a remote data storage location ensures that problems like these won't seriously impact the future of your business.

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Operator error: How many times has a stressed-out employee hit the wrong button and inadvertently deleted or overwritten an important file? With an online backup system in place, "idiot errors" such as these won't even put a dent in your business's profits.

Protect your business by backing up all important information!

If your business depends – even marginally – on information stored on a computer, the loss of this information could have a serious impact on the future of the company. Backing up your files is the only way to protect your business from such a catastrophe. Keep reading to find out why online backup is your best choice.