

Why use Online Backup?

Backing up your files is obviously very important. Without backups, you leave yourself vulnerable to the many catastrophes that could happen, causing you to lose your important data. Years' worth of family photos or customer records can be lost in the blink of an eye.

But what method should you use to back up your files? Common but old-fashioned methods of backing up files include tapes, floppies, CDs and DVDs, zip drives, and removable hard drives. These devices are severely inadequate, compared to what modern technology has made possible. With all of these methods, someone has to actually remember to back up the files, and the process tends to take a lot of time. Moreover, for the backups to be truly useful, they will need to be stored offsite – which means taking the time to transport the backup copies, not to mention retrieving them again when they are needed.

Sound practical? Of course not. That's why many businesses and individuals are turning to online backup, also called remote backup, to protect their important data. With iTekLogic's online backup services, backing up your data is always:

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Automatic. When you sign up for iTekLogic's online backup services, you will have a one-time installment and setup, after which your online backup will effectively run itself. You will never have to remember to back up your files, or take the time out of your busy day to create backup disks of everything you've worked on. Online backup allows you the luxury of being able to do nothing, and still have backup files readily available when you need them.

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Offsite. The mistake many people make when they back up their files at home is to store their backup copies in the same location as their computer, leaving themselves susceptible to losing everything at once. Online backup ensures that your backup files are stored in not just one, but two remote locations. No matter what happens at your home or office, your files can be accessed remotely within a matter of seconds.

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Infinite. Are you a pack rat? Do you still have boxes full of ten-year-old floppies, just in case you should ever need the data that is stored on them? With online backup, you can literally save everything, because you can always purchase more storage space. The difference is, if you ever need the data, you won't have to go digging through boxes to find it.

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Accesible. What good is a backup system that makes it difficult to retrieve your files? In the event of a system failure, how long would it take you to download all of the information on your backup disks? Or even if you just needed one file – how long might it take to find that, amid boxes of CDs? With online backup, all of your information is available with little more than an Internet connection and a click of your mouse.

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Affordable. You want to get the most for your money – who doesn't? But what many people don't realize is how many hidden costs are involved in using tapes, floppies, or CDs to back up their files. First, there is the cost of continually buying the disks. It might not seem like a lot at first, but if you back up your files frequently (which you should) it will add up after a while. Next, there is the time spent on backing up the files. Online backup, on the other hand, saves you both. The process is automated, meaning that neither you nor your employees need to spend valuable time doing it. And because your backup files are stored in a data storage facility, the only expense you need to be concerned about is the cost of your plan.

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Dependable. Did you know that a high percentage of backups don't actually work? The error may be that the data failed to transmit, or that the storage devices were damaged. Either way, when you need to retrieve the backup file and the data turns out to be unreadable, the end result is that you've lost that information forever. So how do you prevent this horrible scenario from happening? With iTekLogic's online backup services, you can easily access your backup data at any time to verify that the files are intact. With the security that iTekLogic provides, you'll rest easy knowing that your backups will be there when you need them.